



**6th International Exhibition
and Conference for the
Packaging- and Processing Industry**

18–20 November 2010

Exhibitor Structure

Total number of exhibitors

2010 113

2008 96

India	71
Germany	13
Italy	10
Other countries: Argentina, Austria, China, New Zealand, Singapore, South Korea, Spain, Sweden, Taiwan, Thailand, Turkey, UAE, USA	19

93% of the exhibitors are satisfied with their show participation and will exhibit at this fair in future

Total space of the exhibition

2010 7,500 sqm

2008 6,000 sqm

Product range of exhibitors

several answers possible

Packaging machines and devices	60%
Automation technology, Complementary techniques	17%
Packaging material, Packaging means, Packaging aids	16%
Food processing	11%
Services	9%
Production of packaging material	9%
Storage, logistics and transport equipment	4%
Environmental technology, Packaging recycling	1%
Others	15%

Objectives of trade fair participation

several answers possible

Informing about products	52%
Initiating new business relations	51%
Presenting new products, New developments	49%
Obtaining an overall impression of the market situation	24%
Representation, PR	17%
Passing on specialised knowledge	15%
Comparing competitors	12%
Exchanging experience	12%
Find agent	9%
Sales objectives	10%

90% of the exhibitors are satisfied with the achievement of objectives

Visitor target groups

several answers possible

Beverage industry	49%
Packaging and allied sectors	49%
Pharmaceutical and chemical sector	37%
Personal care-cosmetic and toiletries sector	35%
Confectionary and bakery sector	31%
Dairy & meat sector	23%
Other food sector	27%
Plastics sector	11%
Label sector	9%
Automotive sector	9%
Converters and printers sector	6%
Retail sector	5%
Services, Advertising	2%
Others	7%

91% of the exhibitors are satisfied with reaching of the visitor target groups relevant to them!

final report



International PackTech India 2012

**7th International Exhibition and Conference
for the Packaging- and Processing Industry**

**Bombay Convention & Exhibition Centre (BCEC), Mumbai/India
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www.packtech-india.com

Messe Düsseldorf GmbH
P.O. Box 101006
40001 Düsseldorf
Germany
Phone +49/211/45 60-01
Fax +49/211/45 60-77 40
info@messe-duesseldorf.de
www.messe-duesseldorf.de

